



MEMBERSHIP PROPOSAL



ST. LANDRY CHAMBER OF COMMERCE:
MEMBERSHIP

109 W. Vine St., Opelousas, LA 70570
www.stlandrychamber.com

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ABOUT THE CHAMBER OF COMMERCE



The St. Landry Chamber of Commerce is a non-profit organization that was founded in 1919 to support and promote businesses in St. Landry Parish, Louisiana. The chamber's mission is to advance the economic vitality of the region by promoting business growth, development, and investment.

As one of the oldest chambers of commerce in Louisiana, the St. Landry Chamber has a long history of advocating for local businesses and providing resources to help them succeed. The organization offers a range of programs and services, including networking events, business education and training, marketing and advertising opportunities, and access to government officials and resources.

Leading the St. Landry Chamber of Commerce is CEO Laina Brickley. Brickley is a seasoned business professional with extensive experience in development, leadership and community outreach. She is committed to helping businesses in St. Landry Parish grow and prosper, and works tirelessly to promote the region's economic development.

Through the leadership of Laina Brickley and the dedicated work of its staff and volunteers, the St. Landry Chamber of Commerce continues to be a vital force in the economic growth and prosperity of St. Landry Parish. The chamber's efforts help to create jobs, increase economic opportunities, and strengthen the local business community, making it an excellent organization to support through membership, donations and other forms of support.

WHY MEMBERSHIP MATTERS



Joining the St. Landry Chamber of Commerce can be a game changer for businesses looking to grow and thrive in the community. The Chamber offers a variety of benefits that can help businesses of all sizes and industries reach their goals.

First and foremost, membership in the Chamber provides businesses with networking opportunities. The Chamber hosts events and programs that bring together local business owners, community leaders, and potential customers. By participating in these events, businesses can establish new connections and build relationships that can help them expand their reach and increase their customer base.

In addition to networking opportunities, the Chamber also provides businesses with access to valuable resources and tools. From business training and education to marketing and advertising resources, the Chamber is dedicated to helping its members succeed. These resources can help businesses stay competitive and adapt to the ever-changing business landscape.

Perhaps one of the biggest advantages of Chamber membership is the advocacy and representation that the organization provides. The Chamber serves as a voice for local businesses and works to promote economic development and job growth in the community. By joining the Chamber, businesses can have a say in local policies and legislation that affect their operations.

Another benefit of Chamber membership is increased visibility. The Chamber promotes its members through its website, social media channels, and other marketing efforts. This can help businesses attract new customers and establish a positive reputation within the community.

Lastly, by joining the Chamber, businesses are supporting the local economy and showing their commitment to the community. The Chamber is dedicated to promoting the St. Landry area and attracting new businesses and visitors. By working together, businesses and the Chamber can create a thriving, vibrant community that benefits everyone.



2024 EVENT SCHEDULE

JAN
-
OCT

LEADERSHIP
ST. LANDRY

FEB
23

BUSINESS
SUMMIT

MAY
4

DERBY
DAY

JULY
22-26

JR. CEO
CAMP

SEPT
20

BUSINESS
EXCELLENCE
AWARDS

FALL
2024

CHAMBER
TRAVEL



BENEFITS OF MEMBERSHIP

Membership in the St. Landry Chamber of Commerce can be highly beneficial for both a businesses and the local community. Here are some reasons why:

- **Networking Opportunities:** Being a member of the Chamber of Commerce provides you with ample networking opportunities. You get to meet other business owners, community leaders, and potential clients, which can help you expand your business and increase your customer base. This can also help you establish a positive reputation within the community.
- **Advocacy and Representation:** The Chamber of Commerce serves as a voice for local businesses and entrepreneurs. It advocates for the interests of its members at the local, state, and federal levels. This means that your business has a platform to voice its concerns and ideas, which can help shape local policies and legislation that affect your business.
- **Access to Resources:** The Chamber of Commerce provides its members with a wide range of resources and tools to help them grow their business. This includes access to business training, mentoring, marketing tools, and other resources that can help you improve your skills and knowledge.



BENEFITS OF MEMBERSHIP

- **Increased Visibility:** Being a member of the Chamber of Commerce can help you increase your business's visibility within the community. The Chamber regularly promotes its members, which can help you reach new customers and increase your sales. Additionally, being a member of the Chamber can help you establish credibility and trust with potential customers.
- **Community Support:** By joining the Chamber of Commerce, you are contributing to the local economy and supporting the community. The Chamber of Commerce is dedicated to promoting economic development and job growth in the St. Landry area, which benefits everyone who lives and works there.

In summary, membership in the St. Landry Chamber of Commerce can provide your business with networking opportunities, advocacy and representation, access to resources, increased visibility, and community support. By joining the Chamber, you are making a commitment to your business's success and the success of the community as a whole.

MEMBERSHIP LEVELS



DIAMOND \$5,000

All the benefits of a Platinum Membership plus...

- Eight complimentary tickets to the exclusive Diamond Dinner
- Exclusive Diamond Membership Recognition in Online Directory
- 6 Complimentary Member Mailing Label Packs
- 1 Year of Banner Ads in Category of your choice
- 1 Year of Newsletter Advertisement
- Engraved Membership Plaque
- \$1,000 in Sponsorship Credit for Business Excellence Awards
- \$1,000 in Sponsorship Credit for Annual Business Summit

PLATINUM \$3,000

All the benefits of a Premium Membership plus...

- Opportunity to purchase up to 8 tickets to the exclusive Diamond Dinner
- 5 Complimentary Member Mailing Label Packs Annually
- 8 Event Promotion Campaigns in Chamber Newsletter
- Free listing for up to 8 events on the Chamber Calendar
- Up to 4 Social Media Promotional Videos Annually
- Premium Online Directory listing
- \$500 in Sponsorship Credit for Business Excellence Awards
- \$500 in Sponsorship Credit for Business Summit
- Special recognition at Business Excellence Awards

PREMIUM \$1,500

All the benefits of a Preferred Membership plus...

- Targeted invitations and introductions to Chamber Events
- 4 Complimentary Member Mailing Label Packs Annually
- 6 Event Promotion Campaigns in Chamber Newsletter
- Free listing for up to 6 events on the Chamber Calendar
- Up to 3 Social Media Promotional Videos Annually
- Premium Online Directory listing
- 6 months of Free Banner Ads in Category of your Choice
- Framed Member Certificate

MEMBERSHIP LEVELS



PREFERRED \$700

All the benefits of a Partner Membership plus...

- 1 Promotion and Co-Hosting of Ribbon Cutting or Groundbreaking Ceremony
- 1 Hour Business Review or Social Media Account Review
- 1 Complementary Member Mailing Label Pack
- 3 Event Promotions in the Chamber Newsletter
- Free listing for up to 6 events on the Chamber Calendar
- 16 Hours Complimentary Private Conference Room Access
- 1 Month of Premium Online Directory Listing Annually
- 1 Banner Ad in Month and Category of your choice

PARTNER \$300

- Access to Weekly Newsletter
- Basic Business Listing on Website Directory
- Links to Website and Social Media on Business Listing
- One Free Event Promotion in Chamber Newsletter Annually
- Free Listing for up to 3 events in the Chamber Calendar Annually
- Member Designation Window Decal
- Advocacy on Parish, State, and Federal Levels
- Vote in Annual Business Excellence Awards

ADDITIONAL MEMBER SERVICES

- Partner Member Ribbon Cutting
 - Standard- \$150
 - After Hours- \$200
- Weekend or Afterhours Ribbon Cutting- \$50
- Social Media Promotional Video- \$50
- Website Banner Listing- \$100 per month
- One-Hour Business or Social Media Review- \$100
- Headshots- Please Call For a Quote
- Member Mailing Label Packet- \$25
- Canva Design Work- starting at \$25
- Conference Room Rental- \$50 per hour
- Event Planning- starting at \$50 per hour
- Advising Services- starting at \$50
- Chamber Calendar Listing- \$25
- Chamber Newsletter Listing- \$50
- Linen & Centerpiece Rental - Please Call For a Quote

Ribbon Cuttings are available Tuesday-Friday 10 am - 4 pm



THANK YOU!



CONTACT



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